

## INDUSTREE FOUNDATION

### REQUEST FOR QUOTATION (RFQ)

DATE: 10 November 2021

Dear Sir / Madam: We kindly request you to submit your quotation for Annual Film under POWER, Year 3 as detailed in this RFQ.

When preparing your quotation, please be guided by the form attached hereto as Annex 2. Quotations may be submitted on or before 25/11/2021(25<sup>th</sup> of November 2021), 18:00hrs (Indian Standard Time) through on-line submission to the following email id neha@industree.org.in by following the instructions below.

1. The time zone indicated in the system is Indian Standard Time (GMT+5:30 hrs.) Date and time will be final and prevail over any other closing time indicated elsewhere, in case they are different. The system will not accept any proposal after that time. It is the responsibility of the proposers to make sure proposals are submitted within this deadline.
2. Try to submit your quotations a day prior or well before the closing time. Do not wait until the last minute. If you face a technical issue(s) when submitting your proposal, please contact [ashok@industree.org.in](mailto:ashok@industree.org.in).
3. Quotations shall be submitted in English only, duly signed and stamped, and shall be marked with the note "RFQ –DD/ref nu/ "Title of RFQ"
4. The quotation price quoted need to be valid for 90 days
5. The currency of quotation needs to be in Indian Rupees and the quotation must be exclusive applicable taxes. The quotation should separately refer to the taxes applicable.
6. In case of capital purchases after-sales services required are a) warranty on Parts and Labor for a minimum period of 1-year b) Provision of after-sales Service for 2 years c) Installation and adjustment of the goods d) Instruction on Operation and Maintenance for beneficiaries e) Technical Support Maximum 24 hours for urgent repair actions
7. All documentation, including catalogs, instructions, and operating manuals, shall be in English. Any documents in regional languages need to be accompanied with a true copy translation to English
  - a) Company profile (short info up to 1 page);
  - b) Copy of Company's Registration Certificate;
  - c) Detailed technical description of the offered goods: brochures, technical data sheet, and specifications;
  - d) Quality document for the offered equipment (quality certificate/conformity certificate/mark CE/other credentials);
  - e) Full reference list demonstrating previous experience in delivering similar goods (List of similar projects in the last 2 years and a list of clients for a reference check (contact details and email addresses to be provided for reference check))
  - f) Contact Person for Inquiries (Written inquiries only) Communications Specialist Neha Ashok Ninawe; [neha@industree.org.in](mailto:neha@industree.org.in)
8. This RFQ is posted on <https://industree.org.in/> and may be amended. It is the responsibility of the applicant to regularly check the website to ensure they have the latest information pertaining to this notice of RFQ. INDUSTREE bears no responsibility for data errors resulting from transmission or conversion process.

<b>SECTION 1</b>	<b>DETAILS OF PROCUREMENT AGENCY</b>
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<b>NAME</b>	INDUSTREE CRAFTS FOUNDATION
<b>REQUEST FOR QUOTATIONS TITLE</b>	Annual Film under POWER, Year 3
<b>OVERALL PROJECT SUMMARY</b>	<p>Industree Foundation with support from USAID (WEE) has initiated the Producer-Owned Women Enterprises (POWER) project which focuses on increasing economic opportunities for women from marginalized communities. Project aims to create 28 women-owned enterprises that will connect 6,800 women producers to commercial supply chains in natural and biodegradable products such as leaf plates, baskets, mats and bags from tree leaves, bamboo, banana bark and other natural fibers. The states selected for the implementation of the POWER projects are Tamil Nadu, Karnataka, Andhra Pradesh, Odisha and Maharashtra.</p>
<b>COMPANY DESCRIPTION</b>	<p>Established in 2000, Industree Foundation holistically tackles the root causes of poverty by creating an ownership-based, organized creative manufacturing ecosystem for micro-entrepreneurs. Industree works with a vision to co-create an ecosystem with farmers, artisans, and stakeholders, creating a new way of building sustainable enterprises and work culture. Its mission is to work towards economically and socially empowering women from both agriculture and non-agriculture occupations. This is done by enabling them to equitably engage with global and local markets through producer-owned enterprises, thus becoming wealth creators for themselves, creating resilience to life crises, and helping society meet its sustainable development goals. Our approach has tripled the incomes of artisans in non-farm occupations by leveraging their artisanal skills and integrating them into the creative industries sector, reaching women artisans across India and Africa.</p> <p>Industree Foundation has built an ecosystem that holistically tackles the root causes of poverty by creating an ownership based, organised on and off farm SME ecosystem for women micro-entrepreneurs. Their work to ensure that communities can become part of mainstream value chains, and have greater control over their economic security and resources has led to significant social gains such as social security, better health care, improved resilience to crisis and overall resilience. Having already impacted 1,75,000 producers directly and indirectly, the aims to strengthen millions of producers (the majority of whom are women) to achieve a triple bottom line impact, i.e economic impact (including regular work, increased wages and financial stability), social impact (improved agency and voice for women at home and in their communities, and educational opportunities for the next generation) and environmental impact (focusing on natural fibre and organic raw material value chains, building new circular economies). Industree works extensively in Textile and Lifestyle value chains with great potential to herald in supply chains of the future that have positive social and environmental footprints. This is done by enabling producers to equitably engage with global and local markets like IKEA, H&amp;M and FabIndia through producer-owned enterprises, thus becoming wealth creators for themselves, resulting in resilience to life crises and helping society meet its sustainable development goals.</p>

	<p>The foundation has implemented projects in Karnataka, Tamil Nadu, Odisha, Rajasthan, Andhra Pradesh in India and Bahir Dar in Ethiopia, in partnership with organizations like UNDP, British Asian Trust, Social Venture Partners, National Skills Development Corporation, Odisha Forest Sector Development Project, The Freedom Fund, Tata Trusts, Welspun, Standard Chartered, Mastercard Centre for Inclusive Growth, International Trade Centre, USAID and HSBC-Impact Foundation.</p> <p>Apart from this Industree has incubated and accelerated two profitable and globally compliant producer-owned enterprises Greenkraft and Ektha Apparel, which have generated USD 10M+ in combined cumulative revenue and has made inroads with both national and global brands through the two producer companies it has incubated for market connect.</p>
<b>PROJECT LEAD &amp; TITLE</b>	Neha Ashok Ninawe, Communications Specialist, Industree Foundation
<b>PHONE &amp; EMAIL ID</b>	<a href="mailto:neha@industree.org.in">neha@industree.org.in</a>
<b>DATE OF RFQ ISSUE</b>	10 November 2021

<b>SUBMISSION DEADLINE</b>	25 <sup>th</sup> November 2021, 18:00hrs (Indian Standard Time)
<b>SECTION 2</b>	<b>RFQ DOCUMENTS</b>

**PROJECT in  
BRIEF**

Industree Foundation is seeking quotations to develop Annual Film for the Year 3. The film is requested to be shot and delivered under the aegis of the POWER (Producer Owned Women Enterprises) project.

The proposal should reflect past experience in:

1. Developing films related to women empowerment, socio-economic development, sustainability
2. Reflecting adaptability in different contexts and languages
3. Understanding of the gender context in Indian context, especially in rural areas
4. Working with NGOs

<p><b>Details of the project</b></p>	<p>The required deliverables of the project are listed below:</p> <ol style="list-style-type: none"> <li>1. Develop an Annual film focusing on the impact of POWER since inception, with a large focus on year 3 (2021-22)</li> <li>2. The Annual film shall reflect on gender, empowerment, capacity building, mobilisation, socio-economic development, sustainability etc.</li> <li>3. The POWER films has to be in line with the 3 pillars of the project i.e. Workforce Development, Entrepreneurship and Finance, Enabling Environment</li> <li>4. The language to be delivered shall be in English mandatorily</li> <li>5. The Annual film will span for a time duration of 5-7 minutes, based on the need and context of the film</li> <li>6. The films requires extensive travel to shoot the necessary footage to the value chain project sites in the states of Tamil Nadu, Odisha and Karnataka</li> <li>7. Subtitles are necessitated for translation, especially to translate local languages</li> </ol>
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<p><b>DELIVERY REQUIREMENTS</b></p>		<p>Project needs to be delivered before September 2021</p>

<b>QUALITY ASSURANCE REQUIREMENT</b>		Both digitalThe films executed should be easy to understand by the beneficiaries irrespective of their socio-economic background
<b>PRIOR EXPERIENCE REQUIREMENT</b>		At least 10 -15 years on qualitative film development
<b>SELECTION CRITERIA</b>		
<b>TECHNICAL WEIGHTAGE</b>	70%	
<b>FINANCIAL WEIGHTAGE</b>	30%	
<b>TERMS AND CONDITIONS</b>		The internal selection process is final
<b>LEGAL REQUIREMENTS</b>	minimum	For-profits, non-profits registered and functioning for 3 years
<b>ASSUMPTIONS AND CONSTRAINTS</b>		Tools need to be delivered in multiple identified languages
<b>PENALTIES AND INCENTIVES</b>	cancellation	Any delays other than force majeure might result in modification/
<b>VENDOR RESPONSE</b>		
<b>COMPANY NAME</b>		
<b>RFQ TITLE</b>		
<b>RFQ ID</b>		
<b>PROJECT LEAD &amp; TITLE</b>		
<b>PHONE &amp; EMAIL</b>		
<b>DATE SUBMITTED</b>		
<b>PROPOSED START DATE</b>		
<b>PROPOSED COMPLETION DATE</b>		
<b>PROJECT MANAGEMENT</b>		

<b>QUALITY ASSURANCE PROCESS IF ANY</b>	
<b>PRIOR EXPERIENCE IN COMPLETION OF SIMILAR PROJECTS</b>	
<b>CERTIFICATIONS/ AFFILIATIONS IF ANY</b>	
<b>PROFILE OF KEY PEOPLE UNDERTAKING THE PROJECT</b>	
<b>DELIVERABLES PLAN</b>	
<b>PRICING TEMPLATE</b>	
<b>PRICE PER UNIT (EXCL TAXES)</b>	
<b>TOTAL COST OF PROJECT (EXCL TAXES)</b>	
<b>PRICING DETAILS IF ANY</b>	
<b>FEES, CHARGES &amp; DISBURSEMENT</b>	
<b>SUBCONTRACTORS</b>	
<b>SECURITY REQUIREMENTS IF ANY</b>	
<b>PAYMENTS SCHEDULES</b>	
<b>APPLICABLE TAXES</b>	