

INDUSTREE FOUNDATION

REQUEST FOR QUOTATION (RFQ)

DATE: 17 February 2022

Dear Sir / Madam: We kindly request you to submit your quotation for Development of 1 film under HCLF Uday as detailed in this RFQ.

When preparing your quotation, please be guided by the form attached hereto as Annex 2. Quotations may be submitted on or before 17/03/2022(17th of March 2022), 18:00hrs (Indian Standard Time) through on-line submission to the following email ID kenneth@industree.org.in by following the instructions below.

1. The time zone indicated in the system is Indian Standard Time (GMT+5:30 hrs.) Date and time will be final and prevail over any other closing time indicated elsewhere, in case they are different. The system will not accept any proposal after that time. It is the responsibility of the proposers to make sure proposals are submitted within this deadline.
2. Try to submit your quotations a day prior or well before the closing time. Do not wait until the last minute. If you face a technical issue(s) when submitting your proposal, please contact ashok@industree.org.in.
3. Quotations shall be submitted in English only, duly signed and stamped, and shall be marked with the note "RFQ –DD/ref nu/ "Title of RFQ"
4. The quoted price needs to be valid for 90 days.
5. The currency of quotation needs to be in Indian Rupees and the quotation must be exclusive applicable taxes. The quotation should separately refer to the taxes applicable.
6. In case of capital purchases after-sales services required are a) warranty on Parts and Labor for a minimum period of 1-year b) Provision of after-sales Service for 2 years c) Installation and adjustment of the goods d) Instruction on Operation and Maintenance for beneficiaries e) Technical Support Maximum 24 hours for urgent repair actions
7. All documentation, including catalogs, instructions, and operating manuals, shall be in English. Any documents in regional languages need to be accompanied with a true copy translation to English
 - a) Company profile (short info up to 1 page);
 - b) Copy of Company's Registration Certificate;
 - c) Detailed technical description of the offered goods: brochures, technical data sheet, and specifications;
 - d) Quality document for the offered equipment (quality certificate/conformity certificate/mark CE/other credentials);
 - e) Full reference list demonstrating previous experience in delivering similar goods (List of similar projects in the last 2 years and a list of clients for a reference check (contact details and email addresses to be provided for reference check))
 - f) Contact Person for Inquiries (Written inquiries only) Communications Executive Kenneth Godfrey; kenneth@industree.org.in
8. This RFQ is posted on <https://industree.org.in/> and may be amended. It is the responsibility of the applicant to regularly check the website to ensure they have the latest information pertaining to this notice of RFQ. INDUSTREE bears no responsibility for data errors resulting from transmission or conversion process.

SECTION 1	DETAILS OF PROCUREMENT AGENCY
NAME	INDUSTREE CRAFTS FOUNDATION

REQUEST FOR QUOTATIONS TITLE	Film Development under HCLF Uday project
OVERALL PROJECT SUMMARY	<p>The HCL Foundation funded project in the Madurai district focuses to support women's producer enterprises in natural fiber (banana basketry). Industree Crafts Foundation partnered with HCL Foundation under their HCL Uday project to support 80+ women producer's enterprises working in the circular economy within the natural fiber value chain.</p> <p>Industree Crafts Foundation works extensively in natural fiber and lifestyle value chains, which have great potential to herald supply chains of the future that have positive social and environmental footprints. Industree has made inroads with both national and global brands through the two producer companies it has incubated. The project is planned on a hub and spoke model and focuses on setting up an enterprise with 80+ women and training them in natural fiber basket-making skills.</p>

<p>COMPANY DESCRIPTION</p>	<p>Established in 2000, Industree Foundation holistically tackles the root causes of poverty by creating an ownership-based, organized creative manufacturing ecosystem for micro-entrepreneurs. Industree works with a vision to co-create an ecosystem with farmers, artisans, and stakeholders, creating a new way of building sustainable enterprises and work culture. Its mission is to work towards economically and socially empowering women from both agriculture and non-agriculture occupations. This is done by enabling them to equitably engage with global and local markets through producer-owned enterprises, thus becoming wealth creators for themselves, creating resilience to life crises, and helping society meet its sustainable development goals. Our approach has tripled the incomes of artisans in non-farm occupations by leveraging their artisanal skills and integrating them into the creative industries sector, reaching women artisans across India and Africa.</p> <p>Industree Foundation has built an ecosystem that holistically tackles the root causes of poverty by creating an ownership based, organised on and off farm SME ecosystem for women micro-entrepreneurs. Their work to ensure that communities can become part of mainstream value chains, and have greater control over their economic security and resources has led to significant social gains such as social security, better health care, improved resilience to crisis and overall resilience. Having already impacted 1,75,000 producers directly and indirectly, the aims to strengthen millions of producers (the majority of whom are women) to achieve a triple bottom line impact, i.e economic impact (including regular work, increased wages and financial stability), social impact (improved agency and voice for women at home and in their communities, and educational opportunities for the next generation) and environmental impact (focusing on natural fibre and organic raw material value chains, building new circular economies). Industree works extensively in Textile and Lifestyle value chains with great potential to herald in supply chains of the future that have positive social and environmental footprints. This is done by enabling producers to equitably engage with global and local markets like IKEA, H&M and FabIndia through producer-owned enterprises, thus becoming wealth creators for themselves, resulting in resilience to life crises and helping society meet its sustainable development goals.</p> <p>The foundation has implemented projects in Karnataka, Tamil Nadu, Odisha Rajasthan, Andhra Pradesh in India and Bahir Dar in Ethiopia, in partnership with organizations like UNDP, British Asian Trust, Social Venture Partners National Skills Development Corporation, Odisha Forest Sector Development Project, The Freedom Fund, Tata Trusts, Welspun, Standard Chartered Mastercard Centre for Inclusive Growth, International Trade Centre, USAID and HSBC-Impact Foundation.</p> <p>Apart from this Industree has incubated and accelerated two profitable and globally compliant producer-owned enterprises Greenkraft and Ektha Apparel which have generated USD 10M+ in combined cumulative revenue and has made inroads with both national and global brands through the two produce companies it has incubated for market connect.</p>
<p>PROJECT LEAD & TITLE</p>	<p>Kenneth Godfrey, Communications Executive, Industree Crafts Foundation</p>
<p>PHONE & EMAIL ID</p>	<p>kenneth@industree.org.in</p>

DATE OF RFQ ISSUE	17 th February 2022
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SUBMISSION DEADLINE	17 th March 2022, 18:00hrs (Indian Standard Time)
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SECTION 2	RFQ DOCUMENTS
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PROJECT in BRIEF	<p>Industree foundation is seeking quotations to develop films under HCLF Uday. A total of 1 film is requested to be shot and delivered under the aegis of the HCLF Uday project.</p> <p>The proposal should reflect past experience in:</p> <ol style="list-style-type: none">1. Developing films related to women empowerment, socio-economic development, sustainability2. Reflecting adaptability in different contexts and languages3. Understanding of the gender context in Indian context, especially in rural areas4. Working with NGOs
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<p>Details of the project</p>	<p>The required deliverables of the project are listed below:</p> <ol style="list-style-type: none"> 1. Develop a film focusing on the impact of HCLF Uday since inception. 2. The film has to be in line with the objectives of the HCLF Uday Project. 3. The language to be delivered shall be in English mandatorily. 4. The film will span for a time duration of 5-7 minutes, based on the need and context of the film. 5. The film requires extensive travel to shoot the necessary footage to the value chain project sites in the state of Tamil Nadu. 6. Subtitles are necessitated for translation, especially to translate local languages
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<p>DELIVERY REQUIREMENTS</p>		<p>Project needs to be delivered before 08th April 2022</p>

QUALITY ASSURANCE REQUIREMENT		Both digital and non-digital tools should be self-explanatory. The developed tools should be easy to understand by the beneficiaries irrespective of their socio-economic background
PRIOR EXPERIENCE REQUIREMENT		At least 5 years on qualitative film development
SELECTION CRITERIA		
TECHNICAL WEIGHTAGE	70%	
FINANCIAL WEIGHTAGE	30%	
TERMS AND CONDITIONS		The internal selection process is final.
LEGAL REQUIREMENTS	minimum	For-profits, nonprofits registered and functioning for 3 years
ASSUMPTIONS AND CONSTRAINTS		Tools need to be delivered in multiple identified languages
PENALTIES AND INCENTIVES	cancellation	Any delays other than force majeure might result in modification.
VENDOR RESPONSE		
COMPANY NAME		
RFQ TITLE		
RFQ ID		
PROJECT LEAD & TITLE		
PHONE & EMAIL		
DATE SUBMITTED		
PROPOSED START DATE		
PROPOSED COMPLETION DATE		
PROJECT MANAGEMENT		

QUALITY ASSURANCE PROCESS IF ANY	
PRIOR EXPERIENCE IN COMPLETION OF SIMILAR PROJECTS	
CERTIFICATIONS/ AFFILIATIONS IF ANY	
PROFILE OF KEY PEOPLE UNDERTAKING THE PROJECT	
DELIVERABLES PLAN	
PRICING TEMPLATE	
PRICE PER UNIT (EXCL TAXES)	
TOTAL COST OF PROJECT (EXCL TAXES)	
PRICING DETAILS IF ANY	
FEES, CHARGES & DISBURSEMENT	
SUBCONTRACTORS	
SECURITY REQUIREMENTS IF ANY	
PAYMENTS SCHEDULES	
APPLICABLE TAXES	