

INDUSTREE FOUNDATION

REQUEST FOR QUOTATION (RFQ)

DATE: 16 August 2024

Dear Sir / Madam: We kindly request you to submit your quotation for Development of a film under HDFC as detailed in this RFQ.

When preparing your quotation, please be guided by the form attached hereto as Annex 2. Quotations may be submitted on or before 16/09/2024(16th of September 2024), 18:00hrs (Indian Standard Time) through on-line submission to the following email id vinod@industree.org.in by following the instructions below.

1. The time zone indicated in the system is Indian Standard Time (GMT+5:30 hrs.) Date and time will be final and prevail over any other closing time indicated elsewhere, in case they are different. The system will not accept any proposal after that time. It is the responsibility of the proposers to make sure proposals are submitted within this deadline.
2. Try to submit your quotations a day prior or well before the closing time. Do not wait until the last minute. If you face a technical issue(s) when submitting your proposal, please contact ashok@industree.org.in.
3. Quotations shall be submitted in English only, duly signed and stamped, and shall be marked with the note "RFQ –DD/ref nu/ "Title of RFQ"
4. The quotation price quoted need to be valid for 90 days
5. The currency of quotation needs to be in Indian Rupees and the quotation must be exclusive applicable taxes. The quotation should separately refer to the taxes applicable.
6. In case of capital purchases after-sales services required are a) warranty on Parts and Labor for a minimum period of 1-year b) Provision of after-sales Service for 2 years c) Installation and adjustment of the goods d) Instruction on Operation and Maintenance for beneficiaries e) Technical Support Maximum 24 hours for urgent repair actions
7. All documentation, including catalogs, instructions, and operating manuals, shall be in English. Any documents in regional languages need to be accompanied with a true copy translation to English
 - a) Company profile (short info up to 1 page);
 - b) Copy of Company's Registration Certificate;
 - c) Detailed technical description of the offered goods: brochures, technical data sheet, and specifications;
 - d) Quality document for the offered equipment (quality certificate/conformity certificate/mark CE/other credentials);
 - e) Full reference list demonstrating previous experience in delivering similar goods (List of similar projects in the last 2 years and a list of clients for a reference check (contact details and email addresses to be provided for reference check))

f) Contact Person for Inquiries (Written inquiries only) Manager- Vinod Valsan;
vinod@industree.org.in

8. This RFQ is posted on <https://industree.org.in/> and may be amended. It is the responsibility of the applicant to regularly check the website to ensure they have the latest information pertaining to this notice of RFQ. INDUSTREE bears no responsibility for data errors resulting from transmission or conversion process.

| SECTION 1 | DETAILS OF PROCUREMENT AGENCY |
|------------------------------|---|
| NAME | INDUSTREE CRAFTS FOUNDATION |
| REQUEST FOR QUOTATIONS TITLE | Film Development |
| OVERALL PROJECT SUMMARY | <p>Industree Foundation, in partnership with the HDFC Bank Parivartan initiative, is implementing a Focused Development Program (FDP) in Karnataka.</p> <p>Project RISE aims to strengthen integrated community-based structures and creates sustainable and green livelihoods in rural India. The solution seeks to increase India's share of supply into the global and national creative manufacturing sector market, of which we currently have less than a 2% share. Industree's approach offers producers in the informal sector a sustainable alternative. Industree allows creative producers to work in self-owned enterprises, in aggregation, close to home, in a formal workspace sustainably using natural resources, rather than in the thrall of intermediaries or in distant factories that often disregard rights and working condition standards. Industree believes that women's economic empowerment acts as a springboard for the social empowerment of women while also increasing family education, health, and nutrition indicators. Banana Value chain: The Project aims to the existing collectivized model of women producers in Tamil Nadu who will own the end-to-end banana value chain together. The alliance aims to provide access to finance, markets, and capacity to 1400 women and 1500 farmers across 7 enterprises to become a part of a resilient workforce by creating sustainable, healthy livelihoods closer to their homes. To address the challenges of economic recovery for enterprises, we will work on 3 critical components mentioned below: A) Capital, b) Capacity, and c) Channel. These interventions will ignite regenerative economies across the hinterland and can aid the acceleration of growth of collective/producer-owned enterprises.</p> <p>Across the Bamboo value chain, the farmers will be planting Bamboo saplings provided to them on their barren land. Since Bamboo takes three to five years to be harvested and sold in the market, the farmers are supported to intercrop medicinal plants during the interim. This reference activity allows the farmers to earn a passive income through these intercropped plants, such as Ashwamedh, Kalmegh, Lemongrass, Palmarosa. The project is aimed at increasing the income of the farmers and helps create a positive environmental impact.</p> |

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| | <p>Synergy between program priorities of HDFC bank and Industree :</p> <p>HDFC CSR vision: It is committed to empower marginalised communities. Their CSR strategy seeks to integrate our work in community development, social responsibility and environmental responsibility.</p> <p>Industree Crafts Foundation Vision: Industree envisions a world in which millions of producers rise out of poverty by building sustainable livelihoods within sustainable, carbon mitigating, production practices. We believe that when producers have access to an enabling ecosystem they are able to pursue their futures with dignity, and that when women earn, they are empowered at home and in their communities.</p> |
| <p>COMPANY DESCRIPTION</p> | <p>Established in 2000, Industree Foundation holistically tackles the root causes of poverty by creating an ownership-based, organized creative manufacturing ecosystem for micro-entrepreneurs. Industree works with a vision to co-create an ecosystem with farmers, artisans, and stakeholders, creating a new way of building sustainable enterprises and work culture. Its mission is to work towards economically and socially empowering women from both agriculture and non-agriculture occupations. This is done by enabling them to equitably engage with global and local markets through producer-owned enterprises, thus becoming wealth creators for themselves, creating resilience to life crises, and helping society meet its sustainable development goals. Our approach has tripled the incomes of artisans in non-farm occupations by leveraging their artisanal skills and integrating them into the creative industries sector, reaching women artisans across India and Africa.</p> <p>Industree Foundation has built an ecosystem that holistically tackles the root causes of poverty by creating an ownership based, organised on and off farm SME ecosystem for women micro-entrepreneurs. Their works to ensure that communities can become part of mainstream value chains, and have greater control over their economic security and resources has led to significant social gains such as social security, better health care, improved resilience to crisis and overall resilience. Having already impacted 1,75,000 producers directly and indirectly, the aims to strengthen millions of producers (the majority of whom are women) to achieve a triple bottom line impact, i.e economic impact (including regular work, increased wages and financial stability), social impact (improved agency and voice for women at home and in their communities, and educational opportunities for the next generation) and environmental impact (focusing on natural fibre and organic raw material value chains, building new circular economies). Industree works extensively in Textile and Lifestyle value chains with great potential to herald in supply chains of the future that have positive social and environmental footprints. This is done by enabling producers to equitably engage with global and local markets like IKEA, H&M and FabIndia through producer-owned enterprises, thus becoming wealth creators for themselves, resulting in resilience to life crises and helping society meet its sustainable development goals.</p> |

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| PROJECT LEAD & TITLE | Vinod, Manager-Design, Industree Foundation |
| PHONE & EMAIL ID | vinod@industree.org.in |
| DATE OF RFQ ISSUE | 16 th August 2024 |

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| SUBMISSION DEADLINE | 16 th September 2024, 18:00hrs (Indian Standard Time) |
| SECTION 2 | RFQ DOCUMENTS |
| PROJECT in BRIEF | <p>Industree foundation is seeking quotations to develop a 5 minute Project film focusing on the impact of HDFC supported FDP (Focused Development Program) since inception, till 2024. A shortened version of 1 minute in a portrait version is also anticipated.</p> <p>The proposal should reflect past experience in:</p> <ul style="list-style-type: none"> I. Developing films related to women empowerment, socio-economic development, sustainability III. Reflecting adaptability in different contexts and languages IV. Understanding of the gender context in Indian context, especially in rural areas V. Working with NGOs |

Details of the project

The required deliverables of the project are listed below:

- 1. Develop a 5 minute Project film focusing on the impact of HDFC supported FDP (Focused Development Program) since inception, till 2024. A shortened version of 1 minute in a portrait version is also anticipated.**
- 2. Film shall reflect a connection on gender training, capacity building, mobilisation, socio-economic development, sustainability etc.**
- 3. The film shall include graphics, illustration, impact numbers.**
- 4. The film shall communicate the essence of the project initiative to a larger audience.**

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| DELIVERY REQUIREMENTS | | Project needs to be delivered before 31 st September 2024 |
| QUALITY ASSURANCE REQUIREMENT | <ul style="list-style-type: none"> • • | Both digital and non-digital tools should be self-explanatory The developed tools should be easy to understand by the beneficiaries irrespective of their socio-economic background |
| PRIOR EXPERIENCE REQUIREMENT | <ul style="list-style-type: none"> • | 10 years on qualitative film development |
| SELECTION CRITERIA | | |
| TECHNICAL WEIGHTAGE | 70% | |
| FINANCIAL WEIGHTAGE | 30% | |
| TERMS AND CONDITIONS | | The internal selection process is final |
| LEGAL REQUIREMENTS | minimum | For-profits, non-profits registered and 3 years |
| ASSUMPTIONS AND CONSTRAINTS | <ul style="list-style-type: none"> • | Tools need to be delivered in multiple languages |
| PENALTIES AND INCENTIVES | cancellation | Any delays other than force majeure might result in modification/ |
| VENDOR RESPONSE | | |
| COMPANY NAME | | |
| RFQ TITLE | | |
| RFQ ID | | |
| PROJECT LEAD & TITLE | | |
| PHONE & EMAIL | | |

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| DATE SUBMITTED | |
| PROPOSED START DATE | |
| PROPOSED COMPLETION DATE | |
| PROJECT MANAGEMENT | |
| QUALITY ASSURANCE PROCESS IF ANY | |
| PRIOR EXPERIENCE IN COMPLETION OF SIMILAR PROJECTS | |
| CERTIFICATIONS/ AFFILIATIONS IF ANY | |
| PROFILE OF KEY PEOPLE UNDERTAKING THE PROJECT | |
| DELIVERABLES PLAN | |
| PRICING TEMPLATE | |
| PRICE PER UNIT (EXCL TAXES) | |
| TOTAL COST OF PROJECT (EXCL TAXES) | |
| PRICING DETAILS IF ANY | |
| FEES, CHARGES & DISBURSEMENT | |
| SUBCONTRACTORS | |
| SECURITY REQUIREMENTS IF ANY | |
| PAYMENTS SCHEDULES | |
| APPLICABLE TAXES | |